

Hot Feet?

The solution is finally here!

Heat Reflective **Reflecto SEAL**

by Preferred Deck Systems

Don't go another scorching summer without the heat reflective properties of Reflecto Seal. Is it REALLY cooler than standard decking products? You bet!

MORE REFLECTIVE...

TSR is the Total Solar Reflectance of a particular color and type of coating. A higher TSR value indicates more reflectivity which means it's cooler.

Feel the Difference

When comparing Reflecto Seal with a similar color of standard acrylic decking product, a significant difference can be felt in the hot summer months.

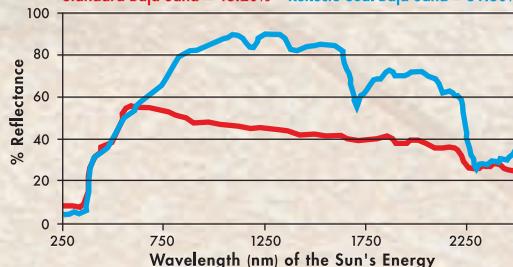


Standard
Baja Sand

Reflecto Seal
Baja Sand

Total Solar Reflectance (TSR)

Standard Baja Sand = 46.20% Reflecto Seal Baja Sand = 61.80%



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**AVAILABLE IN
5 STANDARD
COLORS**



Reflecto Seal: 65.4%
Standard: 51.8%



Reflecto Seal: 63.7%
Standard: 50.1%



Reflecto Seal: 61.8%
Standard: 46.2%



Reflecto Seal: 55.9%
Standard: 38.7%



Reflecto Seal: 53.4%
Standard: 30.4%

Do not pick colors from this brochure. Please refer to the Preferred Deck Standard Colors Chart.

NOTE: As indicated below, the lighter colors of Navajo Cream and Baja Sand are less hot than Grand Canyon and New Sonoran. However, these two darker Reflecto Seal colors will be cooler than the standard Grand Canyon and New Sonoran colors.

FREQUENTLY ASKED QUESTIONS:

Q: I already have an acrylic deck system. Can I install Reflecto Seal on top of it?

A: ABSOLUTELY. Your contractor will provide all of the application details.

Q: This sounds easy. Can we just apply Reflecto Seal ourselves?

A: Sorry, Reflecto Seal can only be purchased and applied by licensed contractors.

Q: Why is Reflecto Seal different?

A: This pigment technology was first developed by the military in Desert Storm. Initially, tanks were easily detected by the enemy using simple infrared technology, since the metal on the tanks heated up much faster than the surrounding desert. Today, this same successful technology is making its way into other industries.



Q: Can I use Reflecto Seal on my house to reduce energy costs?

A: ABSOLUTELY. Reflecto Seal uses the highest quality, 100% acrylic resins available, which is why it can withstand the daily exposure to water that often occurs around swimming pools. This "paint" is higher quality than most other exterior paints. For more details, call us at 888.440.3320.



BEFORE



AFTER

Baja Sand with New Sonoran Accents



"All of the test results from the latest gizmos and gadgets showed us that Reflecto Seal was cooler. But so what? Could I FEEL a significant temperature difference between our standard decking material and Reflecto Seal in our hot summer months? When I felt the difference for myself, I was sold. Now there is a simple and cost-effective solution for those who have desired a high-quality, cooler deck."

– Rusty Gonzales, Preferred Deck's Southwest Region Account Manager

